



Show Schedule

August 29-31, 2021 • Chattanooga Convention Center • Chattanooga, TN

MOVE-IN SCHEDULE

Saturday	August 28	8:00 am - 5:00 pm	ALL Exhibitors
Sunday	August 29	8:00 am - 2:30 pm	ALL Exhibitors

Installation of Booths

- All crates and skids must be tagged and removed from the exhibit floor no later than 12:00 pm on Sunday, August 29, 2021.
- All booths must be completely set by 2:30 pm on Sunday, August 29.

EXHIBITOR REGISTRATION SCHEDULE

Saturday	August 28	1:00 pm – 5:00 pm
Sunday	August 29	8:00 am – 5:30 pm
Monday	August 30	7:30 am – 4:30 pm
Tuesday	August 31	7:00 am – 1:00 pm

SHOW HOURS

Sunday	August 29	3:30 pm - 5:30 pm (with Welcome Reception)
Monday	August 30	11:30 am - 2:30 pm (with Lunch)
Tuesday	August 31	9:30 am - 11:00 am (with Breakfast)

Exhibitors are permitted to enter the exhibit hall one hour prior to the show opening and remain in their booths for one hour after the show closes each day. Extra time is allotted the evening of opening day.

MOVE-OUT SCHEDULE

Tuesday	August 31	11:00 am - 4:00 pm
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Dismantle of Booths

- All Booths must remain set until 11:00 am on Tuesday, August 31.
- Empty containers will be returned *after* 11:00 am on Tuesday, August 31.
- Outbound Carriers *must arrive & check-in* by 2:00 pm on Tuesday, August 31.
- All Booths must be completely removed by 4:00 pm Tuesday, August 31.
- Freight will be forced beginning at 4:00 pm on Tuesday, August 31.



Critical Dates & Deadlines

August 29-31, 2021 • Chattanooga Convention Center • Chattanooga, TN

Use this checklist as your guideline for important deadline dates for the show. Be sure to meet the discount deadlines as these can save you money over on-site prices.

DUE DATE / DISCOUNT DEADLINE	FORM NAME	SERVICE PROVIDER	<input checked="" type="checkbox"/>
ASAP			
ASAP	Floral Order Form	TLC	<input type="checkbox"/>
ASAP	Hostesses, Greeters & Talent Services Order Form	Image	<input type="checkbox"/>
ASAP	Official Hotel Reservations	EventSphere	<input type="checkbox"/>
ASAP	Photography Order Form	PWP Studio	<input type="checkbox"/>
ASAP	Audio Visual/Computer Rental Order Forms	SmartSource Rentals	<input type="checkbox"/>
ASAP	Catering Information & Order Form	Chattanooga Conv. Ctr.	<input type="checkbox"/>
ASAP	Exhibitor Liability Insurance Enrollment	Marsh/TotalEvent	<input type="checkbox"/>
JUNE			
June 16	Lead Retrieval Order Form (Early Discount Rate)	Maritz Global Events	<input type="checkbox"/>
June 18	Show Directory Information Listing Deadline	Show Mgmt	<input type="checkbox"/>
JULY			
July 28	Deadline for arrival of LCL sea freight to Atlanta terminal	Agility	<input type="checkbox"/>
July 29	Lead Retrieval Order Form (Last Discounted Rate)	Maritz Global Events	<input type="checkbox"/>
July 30	EAC Notification	Show Mgmt & Shepard	<input type="checkbox"/>
July 30- August 20	Dates When Shipments to the Shepard Advance Warehouse May Arrive	Shepard	<input type="checkbox"/>
AUGUST			
August 4	Deadline for arrival of FCL sea freight to Atlanta port	Agility	<input type="checkbox"/>
August 9	Payment & Credit Card Authorization	Shepard	<input type="checkbox"/>
August 9	Booth Layout Form	Shepard	<input type="checkbox"/>
August 9	Carpet Standard & Package Order Forms	Shepard	<input type="checkbox"/>
August 9	Furniture, Accessories & Packages Order Forms	Shepard	<input type="checkbox"/>
August 9	Specialty Furniture Order Forms	Shepard	<input type="checkbox"/>
August 9	Standard Booth Package A & B Order Forms	Shepard	<input type="checkbox"/>
August 9	Standard Exhibit System Order Form	Shepard	<input type="checkbox"/>
August 9	Graphics & Signage Order Form	Shepard	<input type="checkbox"/>
August 9	Installation & Dismantling Order Form	Shepard	<input type="checkbox"/>
August 9	Key Information/Supervised Labor Checklist	Shepard	<input type="checkbox"/>
August 9	In-Booth Forklift & Labor Order Form	Shepard	<input type="checkbox"/>
August 9	Hanging Sign / Truss Labor Order Form	Shepard	<input type="checkbox"/>
August 9	Material Handling Order Form	Shepard	<input type="checkbox"/>
August 9	Pre-Printed Outbound Material Handling Request	Shepard	<input type="checkbox"/>
August 9	Storage Service Order Form	Shepard	<input type="checkbox"/>
August 9	Freight Service Questionnaire	Shepard	<input type="checkbox"/>
August 9	Domestic Shipping Quote Form	Shepard	<input type="checkbox"/>
August 9	International Shipping Quote Form	Shepard	<input type="checkbox"/>
August 9	Trailer Accessible Storage Order Form	Shepard	<input type="checkbox"/>
August 9	Skid Accessible Storage Order Form	Shepard	<input type="checkbox"/>
August 9	Vehicle Placement Order Form	Shepard	<input type="checkbox"/>
August 9	Rigging & Hanging Sign Order Form (use for hanging signs over 200 pounds and/or requiring electrical connection)	Shepard	<input type="checkbox"/>

All Official Service Provider Order Forms are available within the EFA Exhibitor Services Manual under the Forms and Brochures tab



Critical Dates & Deadlines

August 29-31, 2021 • Chattanooga Convention Center • Chattanooga, TN

DUE DATE / DISCOUNT DEADLINE	FORM NAME	SERVICE PROVIDER	<input checked="" type="checkbox"/>
AUGUST			
August 9	Certificate of Insurance Submission	Show Mgmt	<input type="checkbox"/>
August 9	Hanging Sign Approval Form	Show Mgmt	<input type="checkbox"/>
August 9	Exhibitor Appointed Photographer Approval Form	Show Mgmt	<input type="checkbox"/>
August 11	Deadline for arrival of air freight to Atlanta Airport	Agility	<input type="checkbox"/>
August 13	Internet & Telecommunications Order Forms	Chattanooga Conv. Ctr.	<input type="checkbox"/>
August 13	Electrical Order Form	Chattanooga Conv. Ctr.	<input type="checkbox"/>
August 13	Plumbing, Compressed Air, Water/Drain Order Form	Chattanooga Conv. Ctr.	<input type="checkbox"/>
August 13	Cable, HDTV & Satellite Order Form	Chattanooga Conv. Ctr.	<input type="checkbox"/>
August 28	Date when Direct Shipments to the Chattanooga Convention Center May Arrive	Shepard	<input type="checkbox"/>



Exhibitor A-Z Information

August 29-31, 2021 • Chattanooga Convention Center • Chattanooga, TN

Attendee Requirements

The Exposition & Conference is for the trade only. Qualified buyers may [register online](#) or onsite. NO ONE UNDER 16 YEARS OF AGE IS PERMITTED.

Balloons

Helium balloons are NOT allowed on the show floor at any time and should not be used in the design of the exhibit space or be distributed.

Booth Catering Service

All food and beverage distributed from your booth must be ordered from the Chattanooga Convention Center. Ordering information can be found within this kit.

Booth Cleaning

Shepard is the exclusive booth cleaning contractor for this show. Refer to the Shepard's order forms within this service manual.

Booth Construction

EFA IS A "CUBIC CONTENT" SHOW. Booths must be constructed as detailed in the "Booth Construction & Display Guidelines" located in the Show Rules & Regulations section of this manual. Violations could result in exhibitors being asked to make booth adjustments onsite at their expense to comply with show rules, a fine, and/or loss of priority points.

Clean Floor Policy

All crates and skids must be tagged and removed from the exhibit floor no later than 2:00 pm on Saturday, August 28, 2021. This will allow Shepard and the cleaning provider sufficient time to complete the laying of the aisle carpet and the overall cleaning of the exhibit hall as well as provide exhibitors the space to complete their booth set up by keeping aisles clear.

There will be no exceptions to this policy. Crates without empty or access storage stickers will be tagged by the area floor managers or Shepard and removed from the exhibit hall – whether full or empty. Exhibitors may request product to be returned to their booth at the exhibitor's expense. Depending on where the crates are located, it may not be possible to access the crates prior to move-out.

Exhibitor Appointed Contractor (EAC)

If exhibitors wish to use an Exhibitor Appointed Contractor (EAC), the exhibitor must complete the online Exhibitor Appointed Contractor form found in your [EFA Connect](#) account in the Important Exhibitor Forms section under Invoices and Logistics. Completion of this form qualifies as acceptance that the EAC will abide by all rules and regulations, especially those as contained herein for EAC.

In addition to completing the Exhibitor Appointed Contractor form for each EAC, exhibitors must also submit a Certificate of insurance for each EAC. EAC's must have the same insurance coverage that is required of exhibiting companies. This should be submitted using the same Insurance Submission form to submit the exhibiting company's Certificate of Insurance found in your [EFA Connect](#) account in the Important Exhibitor Forms section under Invoices and Logistics.



Exhibitor A-Z Information

August 29-31, 2021 • Chattanooga Convention Center • Chattanooga, TN

Exhibitor Unloading

Shepard will handle and control the unloading and loading of all vehicles at the loading dock. For additional information, please refer to the Labor Jurisdictions located in the Shepard Information & Order Forms section.

Full-time exhibitor personnel shall have the right to unload personal vehicles and hand carry exhibit material provided:

- They utilize the unloading space designated by the service contractor and the facility.
- The vehicle is a Privately-Owned Vehicle (POV) and is no larger than a panel van.
- They do NOT use hand-trucks, pallet jacks, or 4-wheel dollies.
- They utilize no motorized lift equipment.
- The vehicle is NOT left unattended at any time and is removed once it has been unloaded.

Facility

Chattanooga Convention Center
1150 Carter St. – Chestnut St. Loading Dock
Chattanooga, TN 37401

<https://chattanoogaconventioncenter.org/>

First Aid

First Aid will be available during event activity.

Freight Free Aisles

The floor of the Exhibit Hall will be marked to indicate all “Freight Free Aisles”. If your booth borders one of these aisles, please keep your crates and materials out of these aisles so that they remain clear for the free movement of freight.

General Service Contractor

Shepard Exposition Services is the General Service Contractor for EFA. Shepard provides furniture rental, material handling, cleaning, labor, etc. Orders can be made online or using the order forms in the Shepard Information & Order Forms section of this manual.

Hanging Signs

Only exhibitors in island, split island, and peninsula booths that are 400 square feet or larger may have a hanging sign over their booth. Shepard will hang all signs. For more information on the regulations pertaining to hanging signs, please refer to the Booth Construction & Display Guidelines in the *Show Rules & Regulations* section of this manual.

Hotel Arrangements

EventSphere is EFA's official hotel agency and the best way to book. Hotel arrangements can be made online through the [Hotel Accommodations](#) page on the EFA website.

Insurance

Show management requires each exhibiting company and exhibitor appointed contractor to carry general liability insurance, automotive liability insurance and workmen's compensation coverage. All Certificates of Insurance should be submitted using the Insurance Submission form found in your [EFA Connect](#) account in the Important Exhibitor Forms section under Invoices and Logistics. Please refer to the Insurance Requirements within this kit for more information on required coverage and certificate details. To purchase insurance, please refer to the Marsh/TotalEvent insurance form within this manual.



Exhibitor A-Z Information

August 29-31, 2021 • Chattanooga Convention Center • Chattanooga, TN

Lead Retrieval Units

Lead Retrieval Units may be rented from Maritz Global Events using the link or form located under the Forms and Brochures tab of the EFA Exhibitor Manual. On-site, Lead Retrieval Units can be picked up from and returned to the Lead Retrieval counters at the Exhibitor Service Center.

Marshaling Yard

- A marshaling yard will not be utilized for Environments for Aging in 2021.
- All delivering carriers should check-in at the Chattanooga Convention Center loading docks for Exhibit Hall B-D for show-site deliveries. Carriers will be assigned an unloading number according to driver check-in time.
- Drivers checking-in later than 3:30pm may not be off-loaded on arrival date and may incur overtime charges.
- POV's (Personally Operated Vehicles) and vehicles utilizing Caddie Service must check in at the Chattanooga Convention Center loading docks for Exhibit Hall B-D. Direct shipments must arrive on scheduled move-in dates.
- All shipments should be accompanied by a certified lightweight & heavyweight ticket. For your convenience, Shepard has available a full-size certified scale at the Chattanooga Convention Center loading docks.
- The Chattanooga Convention Center loading docks for Exhibit Hall B-D are located at 1150 Carter St.- Chestnut St. Loading Dock Chattanooga, TN 37401

Occupancy

- Exhibit displays must be set by 4:00pm on Sunday, August 29. Should any space (for which a signed contract has been received and rental payment made) remain unoccupied after this time, show management reserves the right to rent or otherwise use such space and shall not be obligated to refund the space rental fee.
- Every exhibit must be fully staffed and operational during the entire exhibition.
- Exhibitor's displays must not be dismantled or packed in preparation for removal prior to 11:00am on Tuesday, August 31.
- The dismantling of displays is from 11:00am to 4:00pm on Tuesday, August 31.
- After 4:00pm on Tuesday, August 31 all exhibitor displays, or materials left in the exhibitor's space without instructions, will be packed shipped or discarded at the discretion of show management at the exhibitor's expense.

Paging/Announcements

Show Management will restrict announcements to general show information. Announcements will not be made regarding exhibitor drawings, lost persons or articles.

Parking

There are many options for parking close to the Chattanooga Convention Center. [Click here](#) to find the best option for you. For driving directions to the center please [click here](#).

Personally Operated Vehicles (POV's)

- POV's are vehicles primarily designed for passenger use, such as a car, pickup, small mini-van or SUV.
- POV's are not closed body truck with dual wheels, trucks, utility vans, or trailers pulled by another vehicle. Personal vans filled with exhibit materials will be required to utilize handling services provided by Shepard.
- POV's can be unloaded and/or loaded by hand or apparel rack. Wheeled carts are not permitted.



Exhibitor A-Z Information

August 29-31, 2021 • Chattanooga Convention Center • Chattanooga, TN

Photography & Filming

- Photography and video recording are NOT permitted in the exhibit hall except by the Official Show Photographer or an *approved* Exhibitor Appointed Photographer.
- Exhibitors and/or *approved* Exhibitor Appointed Contractors may photograph or record their own exhibits during show days ONLY.
- Photography or video recording of any area outside an exhibitor's booth (including but not limited to Registration Areas, Keynote Sessions, Conference Sessions and Meeting Rooms) is prohibited.
- If planning to use an *approved* Exhibitor Appointed Photographer, please complete and submit the online Photographer Approval Form found in your [EFA Connect](#) in the Important Exhibitor Forms section under Invoices and Logistics.
- Members of the press must first receive permission from the exhibitor to photograph the exhibitor's booth.

Registration

Each exhibiting company may register 2 staff members per 100 net sq. ft. of exhibit space at no charge. Additional staff may be registered for an additional per person charge. Buyers and/or customers are **not** to be registered as exhibitors.

Booth personnel may be registered on-line by going to your [EFA Connect](#) account and clicking on exhibitor registration. All badges will need to be picked up on-site at Exhibitor Registration, located immediately inside the Exhibit Hall.

Sales Office

An onsite Sales Office will be in operation during show days. Please make sure to come by at your scheduled time to select your booth and sign up for future EFA events and sponsorship opportunities.

Security

Show Management provides adequate perimeter security onsite. However, it is the exhibitor's responsibility to ensure the security of their exhibit and products. To order in-booth security services for your exhibit, use the Security Services Order Form found within the Official Service Provider section of the manual. Security is required for any before or after-hours hospitality function within your booth.

Shipping

Booth materials may be shipped in advance to the Shepard Warehouse or shipped directly to the Chattanooga Convention Center. The specific shipping information, instructions, receiving dates, and printable shipping labels are located within this kit.

Show Colors

Backwall: Black

Siderail: Black

Aisle Carpet: Tuxedo (Black & Grey)

Show Directory

Please go online to the [EFA Connect](#), log-in and complete your Company Profile and Product Category Listing for the Official Environments for Aging Show Directory. The deadline for submitting your information is **Friday, June 18, 2021**.

Show Office

An onsite Show Office will be in operation during move-in, show days and move-out.

Shuttle Bus Service

Shuttle service between the Chattanooga Convention Center and the official hotels is not provided at EFA.



Exhibitor A-Z Information

August 29-31, 2021 • Chattanooga Convention Center • Chattanooga, TN

Standard Booth Equipment

All booths will be supplied with the following equipment. Please refer to the Booth Construction & Display Guidelines within the Show Rules & Regulations section of this manual for more details and booth diagrams.

Linear, Corner and Perimeter booths

- 8' high pipe and drape back wall.
- 3' high pipe and drape side rails.
- Booth identification sign with company name and booth number.

Peninsula, End-Cap and Split Island booths

- 8' high pipe and drape back wall.
- Booth identification sign with company name and booth number.

This is a No Concrete Show.

All booths must order or supply their own carpet or flooring cover.

Island booths do not come with back drape. If it is desired, it may be ordered from Shepard.

All other equipment and services are the responsibility of the exhibitor. Online ordering (where available) and printable order forms are located in this manual.

This is a No Concrete Show - all booths must order or supply their own carpet.

Union Rules

Please refer to the Show Site Work Rules which are located in the Show Rules & Regulations section of this manual.

Utilities

Electrical, gas, plumbing, and compressed air services for EFA will be supplied by the Chattanooga Convention Center. Order forms and information are located in this exhibitor kit.



Hotel, Transportation & Parking Information

August 29-31, 2021 • Chattanooga Convention Center • Chattanooga, TN

Hotel Reservations

EventSphere is the Official EFA Housing Agent.

With EventSphere you will receive descriptions, photos and maps to help you choose the perfect hotel. An acknowledgment of your hotel reservation will be sent to you immediately via e-mail upon completion of the online process or within 24 hours for reservations received via phone, fax or mail.

Reservations are accepted on a first-come, first-served basis and require a first night's room and tax deposit guaranteed by check or credit card. All deposits are due when the initial reservation is made. All new reservations, changes, substitutions and cancellations must be made through EventSphere. Please refer to your hotel confirmation for individual cancellation policies.

Online housing reservations are now available for EFA 2021 in Chattanooga, TN

[Click here to make your hotel reservations](#)

Transportation

Upon arrival at the Chattanooga Airport, there are many transportation options. With airport shuttle, taxi, car rental, and rideshare services available, you won't have any trouble getting between the airport and your hotel, or any other destination in Chattanooga.

Parking Information & Driving Directions

There are many options for parking close to the Chattanooga Convention Center. [Click here](#) to find the best option for you. For driving directions to the center please [click here](#).

Shuttle Information

Shuttle service between the hotels and the Chattanooga Convention Center will not be available at Environments for Aging.



Show Management Contacts

August 29-31, 2021 • Chattanooga Convention Center • Chattanooga, TN

Show Director

Kevin Gaffney
770-291-5446
Kevin.Gaffney@emeraldx.com

Associate Show Director

Kristin Zeit
513-717-1155
Kristin.Zeit@emeraldx.com

Marketing Manager

Courtney Soinski
770-291-5415
Courtney.Soinski@emeraldx.com

**Sales Account Executive
Companies #'s, A-G**

Cindi Richardson
661-644-4222
Cindi.Richardson@emeraldx.com

Conference Operations Manager

Amanda Ryan
312-508-4045
Amanda.Ryan@emeraldx.com

**Sales Account Executive
Companies H-S**

Scott Goist
216-288-4170
Scott.Goist@emeraldx.com

Operations Manager

Emily Williams
770-291-5519
Emily.Williams@emeraldx.com

**Sales Account Executive
Companies T-Z**

Emily Clay
770-291-5439
Emily.Clay@emeraldx.com

Produced by:





Official Service Providers

August 29-31, 2021 • Chattanooga Convention Center • Chattanooga, TN

Official Service Providers are those appointed by show management *or* building management as the provider of specified services, either exclusively or preferred. Emerald is only partnered with the suppliers listed in this manual and therefore can assist and intervene on the exhibitor's behalf **ONLY** when the exhibitor utilizes the vendors listed in this manual.

A/V Services

SmartSource

Phone: 636-237-6090

jbelle@smartsourcerentals.com

Booth Cleaning

Shepard Exposition Services

Phone: 404-720-8600

Fax: 404-720-8755

customerservice@shepardes.com

Booth Security

Reliable Security Services

Phone: 770-858-1730

Fax: 866-711-3120

Catering / Food & Beverage

Chattanooga Convention Center

Phone: 423-756-0001

<https://chattanoogaconventioncenter.org/food/>

Convention Center

Chattanooga Convention Center

Phone: 423-756-0001

<https://chattanoogaconventioncenter.org>

Electrical

Chattanooga Convention Center

Phone: 423-756-0001

<https://chattanoogaconventioncenter.org>

General Services Contractor

Shepard Exposition Services

Phone: 404-720-8600

Fax: 404-720-8755

customerservice@shepardes.com

Insurance for Purchase

Total Event Insurance

emeraldexhibitor@totaleventinsurance.com

Lead Retrieval

Maritz Global Events

ExhibitorServices@maritz.com

Material Handling

Shepard Exposition Services

Phone: 888-568-8858

logistics@shepardes.com

Models & Talent

Image

Phone: 800-778-2226

info@imagemta.com

www.imagemta.com

Registration

Maritz Global Events

Phone: 864-699-0794

Telephone/Internet

Chattanooga Convention Center

Phone: 423-756-0001

<https://chattanoogaconventioncenter.org>



Rules & Regulations

August 29-31, 2021 • Chattanooga Convention Center • Chattanooga, TN

In addition to the Terms & Conditions on page 2 of your Exhibit Space Agreement, the below Rules & Regulations for Exhibiting must also be followed by all exhibitors and their representatives. Please contact your Account Executive if you need a copy of the Exhibit Space Agreement Terms & Conditions.

1. Admission Policy

- Exhibit hall admittance is restricted only to exhibitor personnel and registered attendees displaying an official show management badge. All personnel representing the exhibitor, or its authorized agents must be properly identified with an official show management badge.
- No one under the age of 16 is permitted on the exhibition floor at any time. Show management reserves the right to request proof of age for any person and restrict minors from the exhibition floor at any time on any day for safety and liability reasons. No baby strollers are allowed on the exhibition floor.
- Exhibitors are permitted access to the exhibit hall one (1) hour before and one (1) hour after posted official show hours. Additional access may be arranged solely at the discretion of show management.
- Only individuals registered and badged may attend conference events. Exhibitor staff or guests must register to attend conference sessions and to enter the exhibit hall.
- Once the Show has opened, all persons must enter and exit only through designated entrances where security is posted.
- Exhibitors are responsible for providing all assigned workers with proper badges. Temporary Floor Passes/Wrist Bands are available from Show Security and are valid on move-in and move-out days only.

2. Advertising

- Exhibitor shall not, without the written consent of show management, distribute or permit to be distributed, any advertising matter, literature, souvenir items or promotional materials in or about the exhibit areas except from its own allotted exhibit space and/or official promotional areas. Exhibitor shall not post or exhibit any signs, advertisements, show bills, lithograph posters or cards of any description on any part of the premises of the facility, except within the exhibitor's exhibit space and upon such space as is made available for such purposes by the facility. Mobile advertisements along the roads immediately surrounding the perimeter of the convention center and event hotels are prohibited during conference hours regardless of permits.
- Show management defines advertising as any advertisement, sign (print or electronic) or message that promotes an activity taking place in the city to event attendees. Any indoor/outdoor advertisement placement around the "key" areas of the city, to include but not limited to: airport signage, street signage/banners, convention center, event hotels, etc., must include the prominently-visible tagline: "Proud Supporter of EFA".
- Exhibitors may not advertise in or on the sidewalks, ramps, entries, doors, corridors, passageways, vestibules, hallways, lobbies, stairways, elevators, escalators, aisles, or driveways of the facility without written permission from show management. These areas are considered private property.
- Exhibitors found to be in noncompliance with advertising guidelines will be subject to loss of priority points and show management fines.

3. Aisles

- Aisles must not be obstructed at any time. No portion of an exhibitor's display, product or demonstration may extend into any aisle.
- All features, signs and/or walls that are facing the aisle need to be covered or finished.

4. Americans with Disabilities Act (ADA)

All exhibiting companies are required to be in compliance with the Americans with Disabilities Act (ADA) and are encouraged to be sensitive, and as reasonably accommodating as possible, to attendees with disabilities.

5. Animals

- Permission for any domesticated animal (cats, dogs, etc.) to appear must be approved by show management then by the facility. Non-domesticated animals will be considered on an individual basis.
- Under the Americans with Disabilities Act (ADA), show management must allow people with disabilities to bring their service animals into all areas of the facility where exhibitors and attendees are normally allowed to go. Service animals are animals that are individually trained to perform tasks for people with disabilities such as guiding people who are blind, alerting people who are deaf, pulling wheelchairs, alerting and protecting persons having seizures, or performing other special tasks.



Rules & Regulations

August 29-31, 2021 • Chattanooga Convention Center • Chattanooga, TN

6. Appearance of Exhibit Space and Care of Premises

- All open or unfinished sides of the exhibit which may appear unsightly must be covered or show management will have them covered at exhibitor's expense.
- Any portion of the exhibit bordering another exhibitor's space must have the backside of the exhibit finished and not incorporate any identification signs, lettering or graphics that would detract from the adjoining exhibit.
- All booths must have a finished back wall and be finished on all sides.
- Plain drape or unfinished hard-walls are not permitted.
- Floor covering is required in all booths and can either be brought in or ordered from the General Service Contractor. Exhibitors that do not properly cover their exhibit area will be required to have carpet supplied by the General Service Contractor at the exhibitor's expense.
- No bolts, screws, hooks or nails shall be driven into or otherwise attached to the walls or floors of the exhibit areas.
- No part of the display may be attached to or otherwise secured to the columns, drapery backdrop or side dividers.
- Decals or other adhesive materials shall not be applied or affixed to the walls, columns or floor of the exhibit/facility areas.
- No sign of any description may be installed, except within the confines of the exhibit space assigned.
- Fog, smoke and steam machines are not permitted.
- Exhibitors are prohibited from possessing, displaying or depicting any products or components in their booth which could be interpreted as being a promotion of another company.
- No exhibit will be permitted which interferes with the use of other exhibits or impedes access to them or impedes the free use of the aisles.
- Items located in the exhibit space must be in good taste or will be removed at the discretion of show management.
- Exhibitors with large equipment such as walk-in coolers must reserve sufficient space to ensure that equipment which exceeds 4 feet (1.22 meters) in height and which, by virtue of its size, cannot be confined to the rear half of the exhibit space, is no nearer than 10 linear feet from any adjoining exhibit space.

7. Behavior/Good Neighbor Policy

- Exhibitors are required to keep all booth activities within the confines of their exhibit space and not interfere with aisle traffic flow or access to neighboring exhibits. Activities may not disturb neighboring booths. Demonstrations, booth giveaways and literature must directly relate to the exhibiting company product, business or mission and not be offensive in any manner.
- Exhibitors are required to conduct themselves and operate their exhibit so as not to annoy, endanger or interfere with the rights of others at the show. Show management reserves the right to deny access to the exhibition floor to exhibitors not conducting themselves in a professional, ethical and otherwise appropriate manner. Unsportsmanlike, unethical, illegal or disruptive conduct, such as tampering with another party's exhibit or engaging in corporate espionage is strictly prohibited.
- Exhibitor's personnel and their representatives may not enter the exhibit space or loiter in the area of another exhibitor without permission from that exhibitor, and at no time may anyone enter an exhibit space that is not staffed. Violators may be ejected from the event and the exhibitor additionally penalized by the loss of priority points at the discretion of show management.

8. Booth and/or Material Abandonment

Exhibitors that leave excessive literature and/or display materials in their booth at the end of the published move-out time will be deemed to be guilty of "material abandonment". Any charges incurred on behalf of show management to remove the abandoned materials to ensure that show management can comply with the published move-out schedule of the facility as stated in their license agreement for the event will be billed to the exhibitor directly. Show Management & the facility will NOT be responsible for the recovery of abandoned materials that are left in an exhibitor's booth past the move-out dates/times as published in the Exhibitor Manual.

9. Booth Construction Standards

- The Booth Cubic Content Construction & Display Guidelines are located in the Exhibitor Manual for your reference and should be strictly adhered to.
- PLEASE NOTE THAT EFA IS A "CUBIC CONTENT" SHOW AND FOLLOWS THIS RULE FOR ALL BOOTHS.



Rules & Regulations

August 29-31, 2021 • Chattanooga Convention Center • Chattanooga, TN

10. Building Regulations and Care of the Facility

- It is understood that exhibitors shall neither injure, nor mar, nor in any manner deface the premises.
- Exhibitors will not be permitted to drive nails, hooks, tacks or screws into any part of the building, put up decorations or adhesives that would deface the premises.
- All curtains, draperies and decorations made from textiles of combustible fibers or other flammable materials must be flame proofed in the manner approved by all applicable jurisdictions.
- Exhibitor shall promptly pay for any and all damages to the facility, booth equipment or the property of others caused by the exhibitor or any of its employees, agent's contractors or representatives.

11. Demonstrations

- As a matter of safety and courtesy to others, exhibitors shall conduct sales presentations and product demonstrations in a manner which assures all exhibitor personnel and attendees are within the contracted exhibit space and not encroaching on the aisle or neighboring exhibits. It is the responsibility of each exhibitor to arrange displays, product presentations, audio visual presentations, and demonstration areas to ensure compliance. No activities should be planned, or products displayed in a manner that would require an audience to gather in the aisles. Show management reserves the right to determine if a demonstration interferes with adjacent exhibit spaces and when it must be discontinued.
- Exhibitors must comply with local regulations regarding fire/safety and environment which must be adhered to. Special caution should be taken when demonstrating machinery or equipment that has moving parts, cooking equipment with an open flame, or any product that is otherwise potentially dangerous. Exhibitors should establish a minimum setback of 3 feet (.91 meters) and/or install hazard barriers as necessary to prevent accidental injury to spectators. Additionally, demonstrations should only be conducted by qualified personnel.
- Attention-getting devices, gimmicks and tactics that do not reflect favorably on the educational or business purpose of the show are prohibited. Exhibitors are encouraged to receive approval from show management for any activities in question prior to the show.

12. Environmental Laws/OSHA Regulations

All exhibitors must be in compliance with environmental laws and OSHA regulations. To facilitate this compliance, the Organizer strongly urges all exhibitors who give samples of any chemicals, cleaners, or inks to include a Material Safety Data Sheet (MSDS) with each sample given.

13. Excessive Trash

Any exhibitors promoting giveaways from their booths which generate additional trash are required to order porter service for their booth. Exhibitors who require porter service for their booths, but do not order it, will automatically be billed for this service. Any wooden crates or large containers left on the show floor (not labeled as empty storage) will be subject to an additional fee for dismantling and disposal.

14. Forklifts

Forklifts with operators are available at the prevailing rates. Arrangements must be made with the general service contractor at least 14 days prior to setup for special requests, such as cranes or forklifts with over 5,000-pound lift capacity for special handling of large equipment or machinery.

15. Exhibit Design

- All exhibit displays should be designed and erected in a manner that will withstand normal contact or vibration caused by neighboring exhibitors, hall laborers, or installation/dismantling equipment, such as forklifts. Displays should also be able to withstand moderate wind effects that may occur in the exhibit hall when freight doors are open. Refer to local building codes that regulate temporary structures.
- Exhibitors should ensure that any display fixtures such as tables, racks, or shelves are designed and installed properly to support the product or marketing materials to be displayed.
- All Multi-Level and Covered exhibits require a plan that is signed, sealed (with official seal) and dated by a registered architect or engineer and a certificate of flame-retardant materials submitted to show management and the facility at least 60 days in advance.
- Helium balloons are NOT allowed on the show floor at any time and should not be used in the design of the exhibit space or be distributed.



Rules & Regulations

August 29-31, 2021 • Chattanooga Convention Center • Chattanooga, TN

16. Exhibitor Appointed Contractor (EAC)

- If exhibitors wish to use an Exhibitor Appointed Contractor (EAC), the following rules and regulations must be adhered to by the exhibitor and the EAC. THESE RULES WILL BE STRICTLY ENFORCED. The exhibitor must complete the online exhibitor appointed contractor form. Completion of this form qualifies as acceptance that the EAC will abide by all rules and regulations, especially those as contained herein for EAC.
- The EAC shall refrain from placing an undue burden on the official service contractors by interfering, in any way, with the official contractor's work.
- The EAC will not solicit business at the event.
- The EAC is responsible for adhering to all rules and regulations requiring badging. EAC must wear badges at all times.
- If the EAC, in any way, disrupts the orderly conduct of business by any of the official contractors, or impairs the smooth installation and dismantling of the event, the EAC will immediately cease such disruption or be removed from the event site. Show management will have the final decision in such instances.
- The EAC who provides installation and dismantling services will be sent the proper information from show management upon receipt of request by the authorizing exhibitor.
- Show management will give authorization to the EAC to provide installation and dismantling services to the exhibiting firm upon receipt of:
 - Certificate of insurance for workers' compensation and employers' liability, comprehensive general liability and automobile liability insurance.
 - The workers' compensation and employers' liability insurance must provide a minimum limit of (recommended \$500,000 USD) and meet the requirements established by the state in which the event is being held.
 - Comprehensive general liability coverage must provide at least (recommended \$1 million USD per occurrence /\$2 million USD general aggregate) in coverage and shall name show management, the sponsoring associations, the event owners, the official contractor and the facility as additional insured.
 - Automobile liability should include all owned, non-owned and hired vehicles with limits of (recommended \$500,000 USD) bodily injury and (recommended \$500,000 USD) property damage liability.
 - Show management must receive the certificate of insurance no later than 30 days prior to the commencement of installation.
- In performing work for their clients, the EAC shall cooperate fully with the official contractors and shall comply with existing labor regulations or contracts as determined by the commitments made and obligations assumed by show management in any contracts with the official contractors.
- Failure to comply with these regulations will result in refusal or loss of authorization to perform services and immediate removal from the event site.
- Services ordered on behalf of exhibitors by EAC's or other third parties must be so authorized in writing by the exhibitor. Payment for all services will be the responsibility of the exhibitor.

17. Exhibitor Registration & Badges

- Official show badges must be worn at all times by exhibitor personnel while in the exhibit hall during move in, move out and official show hours.
- Each exhibiting firm receives two (2) booth staff badges per 100 square foot space occupied. Additional exhibitor registrations are available for a fee. Badges are the property of show management and are non-transferable. The lending/sharing of badges is prohibited and will result in confiscation.
- Exhibitor badges to NOT receive access to conference sessions. If exhibiting staff desire to attend conference sessions, this can be added to their registration for a fee at On-Site Registration.

18. Fire Protection/Fire Marshal Requirements

All exhibit spaces must be in full compliance with all facility, fire marshal, show management, and exhibit guidelines including all local, state and federal laws.



Rules & Regulations

August 29-31, 2021 • Chattanooga Convention Center • Chattanooga, TN

• Fire and Safety

- The travel distance within the exhibit to an exit access aisle shall not exceed 50 feet (15.24 meters).
- Cardboard, crepe paper, corrugated paper or other combustible materials are prohibited.
- Exhibitors that have fire alarms, fire extinguishers, fire strobe lights or fire hose cabinets within the exhibit space must have them visible with an unobstructed path from the aisle to the fire device location.
- Spray painting is prohibited.
- Welding is allowed with written permission of show management, and provided exhibitor procures all necessary permits and licenses and provides evidence of the requisite permits to the facility prior to the event.
- Helium and gas cylinders used for refilling must be secured in an upright position on American National Standards Institute (ANSI) approved safety stands with the regulators and gauges protected from damage. Overnight storage of cylinders in the building is prohibited.
- Exhibitors should dispose of any waste products they generate during the exhibition in accordance with guidelines established by the Environmental Protection Agency (EPA) and the facility.

• Flammable and Toxic Materials

- All materials used in display construction or decorating should be made of fire-retardant materials and be certified as flame retardant.
- Samples should also be available for testing.
- Materials that cannot be treated to meet the requirements should not be used.
- A flame-proofing certificate should be available for inspection.
- Exhibitors should be aware of local regulations regarding fire/safety and environment which must be adhered to.
- Exhibitors should dispose of any waste products they generate during the exhibition in accordance with guidelines established by the Environmental Protection Agency and the facility.

19. Floor Covering/Carpet Requirements

The exhibit hall portion of the facility is not carpeted. Floor covering is required in all booths and may be supplied either by the General Service Contractor or the exhibitor. All exhibits must be confined to the spatial limits of their respective exhibit space(s) as indicated on the floor plan. Exhibitors that do not properly cover their exhibit area will be required to have carpet supplied by the General Service Contractor at the exhibitor's expense.

20. Food & Beverage Sampling

- The facility's exclusive food and beverage vendor has a responsibility to strictly regulate any food and beverage activity. All food must be prepared and served from within the regulations of the city and county.
- Any exhibitor sampling products may need to submit a sampling form to the facility's exclusive vendor for review and to show management for acceptance or rejection.
- Distribution of food and beverages: All business activities of the exhibitor at the event must be within the exhibitor's allotted space.
- Pre-packaged, single unit samples may be allowed to be distributed from an exhibitor's booth.
- Alcoholic sampling is not allowed by some facilities depending on local laws and type of event. Please check with the facility's exclusive food and beverage vendor to confirm.
- Popcorn, peanuts in the shell and cotton candy are NOT permitted on the show floor at any time and may not be distributed from any exhibit booth.

21. Freight Holds

Show management and the general service contractor reserve the right to hold freight for ANY outstanding balance owed including, but not limited to: booth, electrical, freight, storage fees, etc. Freight will be released when the outstanding balance is paid.

22. Hospitality & Networking Events by Exhibitors

- No exhibitor, or any affiliate thereof, shall conduct any off-site activity during official event hours that would encourage attendees to leave the officially scheduled event activities. Hospitality suites shall not be open during event hours.
- Meeting and hospitality rooms – only exhibiting companies will be permitted to have meeting rooms or hospitality/business suites at any of the official hotels or exhibit facilities. Exhibitors must inform show management of any hospitality suites, functions, classes, seminars or exhibits being held at venues other than the exhibition floor and must receive express written consent from show management for said activities prior to the show. Such activity must be for internal business or staff meetings. Exhibitors who are found to be in violation of outside activities rules and regulations will be subject to the loss of priority points.



Rules & Regulations

August 29-31, 2021 • Chattanooga Convention Center • Chattanooga, TN

- Show management strictly prohibits solicitation of business in any public areas occupied by the event, including public areas in conference hotels. Such solicitations are limited to badged individuals within registered booths in the exhibit hall only.
- Companies who wish to host hospitality suites must apply in writing to show management using the form included in the Exhibitor Manual for permission and must agree that the suites not be open during any scheduled event. In addition, no exhibitor may hold any revenue-producing event, fundraising event, or event of any type targeted to the event attendees at any time during event without the advance written approval of show management. If an activity is held without approval, show management reserves the right to exclude the exhibitor from future events.

23. Install/Dismantle

• Installation and Dismantlement

- Materials for an exhibit display may not be delivered to the exhibition facility before the official move-in period.
- Under no circumstances will the delivery or removal of any exhibit or portion thereof be permitted during the exhibition without permission first being secured from show management.
- No displays may be dismantled prior to the official closing of the exhibition. Such activity will be considered a violation of these rules and regulations.
- All materials must be removed from the facility by the end of the official move-out period. (Official move-in, move-out, and exhibition dates and times may be subject to change. Show management will notify exhibitor of official dates, times and any changes.)
- Show management reserves the right to assign specific days to exhibitor for delivery of equipment and/or display items. Failure by exhibitor to abide by such delivery schedule shall obligate that exhibitor to pay all charges incurred for labor as a result of the disruption of the delivery schedule.

• Labor

- Labor jurisdiction and union rules are determined by the facility, state and municipality in which the exhibition is held. Where union contracts exist with service contractors, exhibitor must acknowledge union jurisdictions and conform to those contracts and use of the union personnel involved.
- Skilled and unskilled labor as needed or required can be arranged through the official service contractor at established rates.
- Arrangements should be made in advance.
- Exhibitors who are eligible to set up their own display according to union guidelines must typically utilize full-time employees of the company and proof of employment may be requested.
- Review the exhibitor manual for specifics on union guidelines and restrictions.

24. Insurance

Show management requires each exhibiting company and exhibitor appointed non-official contractor to carry general liability insurance, automotive liability insurance and workmen's compensation coverage. Please refer to the "Insurance Requirements Policy" in the Exhibitor Manual for specifics on insurance requirements.

25. Lighting

- No lighting, fixtures, lighting trusses, or overhead lighting are allowed outside the boundaries of the exhibit space. Exhibitors intending to use hanging light systems should submit drawings to show management for approval.
- Lighting, including spotlights and gobos, should be directed to the inner confines of the exhibit space. Lighting should not project onto other exhibits or exhibition aisles.
- Lighting which is potentially harmful, such as lasers or ultraviolet lighting, should comply with facility rules and be approved by show management.
- Lighting that spins, rotates or pulsates and other specialized lighting effects should be in good taste and not interfere with neighboring exhibitors or otherwise detract from the general atmosphere of the exhibition.
- Currently, some facilities do not allow quartz halogen lighting fixtures in exhibits due to potential fire hazards. Check with show management for rules specific to the event facility.
- Reduced lighting for theater areas should be approved by the event facility.
- Droplights or special lighting devices must be hung at a level or positioned so as not to prove to be an irritant or distraction to neighboring exhibit booths or guests.
- Use of halogen rules vary by facility and should be verified prior to booth construction. To ensure safety, halogen lamps are limited to 75-watts and must be of the sealed variety which prevents direct handling of the bulb. The use of any stem mounted halogen or other fixtures employing either a linear quartz bulb or a non-shielded halogen bulb is strictly prohibited.



Rules & Regulations

August 29-31, 2021 • Chattanooga Convention Center • Chattanooga, TN

26. Literature Distribution/Giveaways

- Circulars, catalogs, magazines, folders, promotional, educational or other giveaway matter may be distributed only at the exhibitor's display and must be related strictly to the products and/or services on display or eligible for display and for products which are directly available from the exhibitor. Distribution from booth to booth or in the aisles is forbidden and exhibitors must confine their exhibit activities to the space for which they have contracted.
- No exhibitor may distribute or leave behind merchandise, signs, or printed materials in the registration areas, meeting rooms, or public areas of the event site, including hotels, shuttle buses, parking garages, etc., without written prior approval of show management.
- Only literature published or approved by show management may be distributed in the registration area, meeting rooms, exhibit hall (outside the individual displays) or on transportation provided by show management. Canvassing on any part of the facility property is strictly prohibited and any person doing so will be requested to leave the premises and their material will be removed at the same time. The only exception to this rule is for authorized survey organizations that have obtained show management approval.

27. Material Handling & Storage

- The official material handling contractor will handle and provide storage space for crates, boxes, skids, etc., during the exhibition and return properly marked materials at the completion of the meeting. Materials not in accordance with these regulations will be discarded.
- Fire regulations prohibit storing product, literature, empty packing containers or packing materials behind back drapes or under draped tables. However, exhibitors may store a daily supply of literature or product appropriately within the exhibit space area, so long as these items do not impede access to utility services, create a safety problem, or look unsightly. Any excess samples beyond a daily supply can be stored during the show through the general service contractor.
- Empty crates, cartons and boxes must be removed from the exhibitor's booth. Empty containers will be picked up by the general service contractor and returned at the conclusion of the show.
- Exhibitors may obtain labels marked "EMPTY STORAGE" at the Exhibitor Service Desk and should affix them to each empty crate, carton and box. Please be certain to mark your exhibit booth number on each label.
- Exhibitors are cautioned not to leave any merchandise in boxes being stored with "EMPTY STORAGE" labels.

28. Paging & Announcements

Show management will restrict announcements to general show information. Announcements will not be made for exhibitor drawings, lost persons or articles, etc.

29. Photography/Video Recording

- Exhibitors are permitted to photograph or produce audio/video of their own booth displays and/or products.
- Exhibitors are prohibited from photographing or producing audio/video of other displays, products or materials without prior written permission from show management and the owner of the subject.
- Security and labor arrangements required for any approved photography, video recordings or live feeds must be made in advance, at exhibitor's expense.
- Only official photographers and audio/video producers appointed by show management are permitted to photograph or record audio/video of the entire event.
- Exhibitors wishing to use an outside photographer must receive written permission in advance from show management.
- Conference sessions may not be photographed, or video/audio recorded.

30. Raffles, Drawings and Contests

Raffles, drawings and contests, if permitted by law, are allowed in an exhibitor's booth but will be regulated by show management. Show management reserves the right to limit the promotional activity anywhere on the exhibition floor as they see fit to ensure a professional and safe atmosphere. These activities include and are not limited to, handouts, contests, lotteries, promotional activities, entertainment, raffles and drawings.

31. Sales from Exhibitors' Booths

Retail sales are NOT permitted on the exhibition floor at any time. Exhibitors who are found to be in violation will be subject to the loss of priority points and could be excluded from future events.



Rules & Regulations

August 29-31, 2021 • Chattanooga Convention Center • Chattanooga, TN

32. Security

- Exhibitors are solely responsible for the care, custody and control of their own exhibit space and material. Exhibitors should carry insurance for covering loss or damage to their exhibit material. Twenty-four-hour access control will be provided from the start of move-in to the end of move-out. Show management shall not be held responsible for the loss of any material by any cause and urges the exhibitor to exercise normal precautions to discourage loss due to theft or any other cause. Show management assumes no responsibility for goods delivered to the exhibit areas, or for materials left in the exhibit areas at any time. Exhibitors are encouraged to insure exhibit property against loss or theft.
- Small electronic equipment such as video players, monitors, cameras, etc., should never be left unattended.
- In cases where valuable equipment may not be removed to storage on a daily basis, the services of a private booth guard is available.
- When shipping your equipment, do not list contents on the outside of crates or cartons. Do not ship PC's and other electronic equipment in the manufacturer's cartons. Place these cartons inside larger crates or have special packaging made, which does not indicate contents.
- At the close of the show, when your materials have been packed and bills of lading have been prepared, turn in your completed bills of lading at the general service contractor's service desk. Do not leave bills of lading in your booth or attached to your crates.

33. Show Directory

Exhibitor information will be published as part of the official show directory, if directory information is submitted by the deadline date of Friday, June 18, 2021. Only exhibitors with valid exhibit contracts will be listed in the event directory. The exhibitor waives and indemnifies show management and its agents from and against any and all claims against show management with respect to errors and omissions in the directory. The exhibitor shall be responsible for the content of its entries.

34. Sound/Music/Noise

- In general, exhibitors may use sound equipment in their booths so long as the noise level does not, in the exclusive judgment of show management, disrupt the activities of neighboring exhibitors. Speakers and other sound devices should be positioned so as to direct sound into the booth rather than into the aisle.
- Sound and noise should not exceed 85 decibels when measured from the aisle immediately in front of a booth.
- Exhibitors should be aware that music played in their booths, whether live or recorded, may be subject to laws governing the use of copyrighted compositions. ASCAP, BMI, and SESAC are three authorized licensing organizations that collect copyright fees on behalf of composers and publishers of music. Show management does not have a license with any licensing agencies; therefore, exhibitor is responsible for obtaining licensing directly. Adherence to these federally mandated copyright licensing laws is of critical importance.

35. Staffing of Booth

- The exhibitor will not dismantle their display prior to the stated closing of the show. No exhibit or any part thereof may be removed during the period of such exhibition without the approval of show management. Exhibitors should make travel and staffing arrangements accordingly.
- Exhibition space must be fully operational and staffed during published exhibition hours.
- Unless arrangements are made prior to the event, any space not claimed and occupied by 4:00pm on Sunday, August 29 may be resold or reassigned by show management, without obligation on the part of show management for any refund to the exhibitor whatsoever.
- Any exhibitor that fails to occupy its assigned exhibit space by the end of published set-up hours, leaves its exhibit space unattended during event hours, or begins dismantling of exhibit space prior to the close of the event, may forfeit its right to the exhibit space and its eligibility to exhibit at future events.
- Exhibit personnel shall wear professional attire consistent with the event decorum.
- Attendants, models and other employees must confine their activities to the contracted exhibit space. Exhibitor's personnel and representatives may not enter the exhibit space of another exhibitor without permission from that exhibitor, and at no time may anyone enter an exhibit space that is not staffed. Neither the exhibit area nor other areas of the facility shall be used for any improper, immoral, illegal or objectionable purpose. All personnel of exhibitor, including personnel retained by exhibitor to be in or around its booth, must wear appropriate apparel at all times. Show management reserves the right to make determinations on appropriate apparel and entertainment activities conducted by exhibitors. Violators may be escorted from the event and exhibitor may be subject to a loss of priority points.



Rules & Regulations

August 29-31, 2021 • Chattanooga Convention Center • Chattanooga, TN

36. Strolling Entertainment

Strolling entertainment or moving advertisements (robots, persons carrying or wearing signs, scooters, etc.) outside an exhibitor's space are not permitted. Repeat violations will result in the confiscation of materials/promotion items involved in the violations and loss of priority points.

37. Suitcasing

- Suitcasing is defined as any activity designed to solicit or sell products or services to delegates attending a meeting, conference, or event without the proper authorization by show management or in ways that violate the rules of the event. Any attendee who is observed to be soliciting business in the aisles or other public spaces, in another company's booth, or in violation of any portion of this policy, is subject to removal without refund and additional penalties.
- The selling or solicitation of product or services may only be conducted by companies in good standing, within their exhibit space, confirmed meeting or conference space or within the event as authorized by show management. Companies conducting business outside the confines of the exhibit hall, booth location or in unauthorized properties within [state restriction—include metrics if needed] of the exhibit facility without the permission of show management are in violation of this clause.

38. Vehicles on Display

- All vehicles on display will require spotting service from the general service contractor, at the exhibitor's expense.
- Display vehicles must have battery cables disconnected and taped, alarm systems deactivated, fuel tanks no more than 1/4-tank full or five gallons (include metric), whichever is less, and fuel tank filler caps locked and/or sealed.
- Fueling or de-fueling of vehicles on the facility premises is prohibited.
- Display vehicles are permitted to occupy no more than 80 percent of the contracted exhibit space and must conform to line-of-sight rules.
- Tractor/Trailer/Rigs/RVs/Trailers and oversize vehicles are not permitted as exhibits in the exhibit hall unless on the perimeter of the exhibit hall exhibition floor and must be approved by show management.
- Booth vehicles must be set back 10 inches (.25 meters) from the aisle to prevent damage from aisle carpet installation.
- Once placed, display vehicles cannot be started or moved without the approval of show management and the direction of the general service contractor.
- Auxiliary batteries not connected to engine starting system may remain connected.
- External chargers or batteries are allowed for demonstration purposes.
- No battery charging is permitted inside the building.

Linear, Corner, Perimeter & End-Cap Booths

Linear booths, also called “in-line” booths, are generally arranged in a straight line and have neighboring exhibitors on their immediate right and left, leaving only one side exposed to the aisle.

Corner booths must adhere to the same guidelines as linear booths with the exception that two sides will be exposed to the aisle.

Perimeter booths are linear booths that back up against a wall of the facility, not to another line of exhibits.

End-Cap booths are exposed to aisles on three sides to aisles and comprised of two booths.

Dimensions:

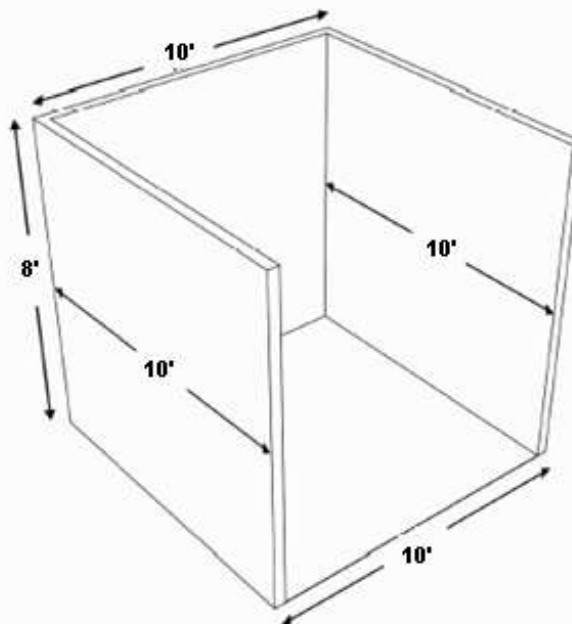
Linear & Perimeter booths are commonly ten feet (10') deep and multiples of ten feet (10') wide, i.e., 10' x 10', 10' x 20', 10' x 30', etc.

Corner and End-Cap booths are commonly a minimum of twenty feet (20') wide and ten feet (10') deep, i.e., 10' x 20'.

The maximum height limitation is eight feet (8') for Linear, Corner and End-Cap booths and twelve feet (12') for Perimeter booths.

Use of Space – Cubic Content Rule:

- Exhibitors may build their exhibit within the entire width and depth of their booth.
- Cubic content is permitted in **ALL** linear, perimeter and corner booths for a maximum height of eight feet (8'). No exceptions will be made, and violations may result in additional cost to mask the area of violation.
- All exposed exhibit components extending above the 3' pipe and drape sidewalls must be completely finished, painted, and with no exposed wires or framing visible. Show management reserves the right to determine whether a wall is finished and may order draping of exposed sides at the exhibitor's expense.



Peninsula, Split Island & Island Booths

Peninsula booths are exposed to aisles on three sides and comprised of a minimum of four booths.

There are two types of Peninsula booths:

- 1) One which backs to Linear booths.
- 2) One which backs up to another Peninsula booth and is referred to as a "Split Island booth."

Split Island booths are Peninsula booths which share a common backwall with another Peninsula booth.

Island booths are any size booth exposed to aisles on all four sides.

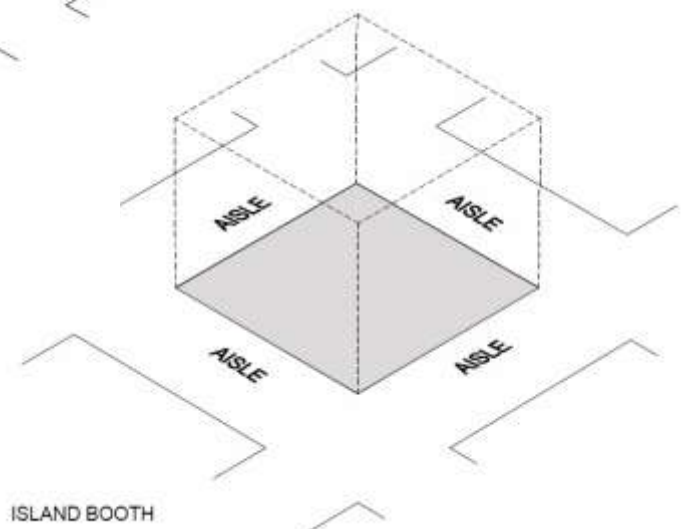
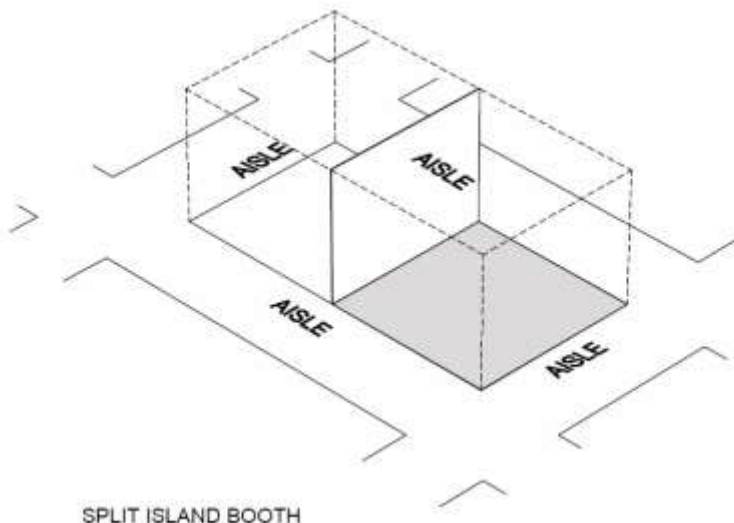
Dimensions:

A Peninsula booth is usually twenty feet (20') by twenty feet (20') or larger.

Split Island and Island booths are typically twenty feet (20') by twenty feet (20') or larger, although it may be configured differently.

Use of Space – Cubic Content Rule:

- The entire cubic content of Peninsula, Split Island and Island booths may be used up to the maximum allowable height of sixteen feet (16') with hanging signage or twenty feet (20') without hanging signage.
- Double-sided signs, logos and graphics shall be set back no less than five feet (5') from adjacent booths.
- The maximum combined vertical height between any ground supported structure and hanging sign, when viewed perpendicular to the floor from any point on any side, may not exceed a maximum of twenty feet (20').



Booth Structure, Hanging Signs & Graphics

Hanging signs and graphics are permitted in all Island, Split Island and Peninsula booths that are 400 sq. ft. or larger. End-cap and linear booths do not qualify for hanging signs and graphics.

Hanging signs may be hung to a maximum height of twenty-five feet (25') from the floor to the top of sign.

The maximum combined vertical height between any ground supported structure and hanging sign, when viewed perpendicular to the floor from any point on any side, may not exceed a maximum of twenty feet (20').

If a structure that is twenty feet (20") in height is used, a hanging sign is not permitted.

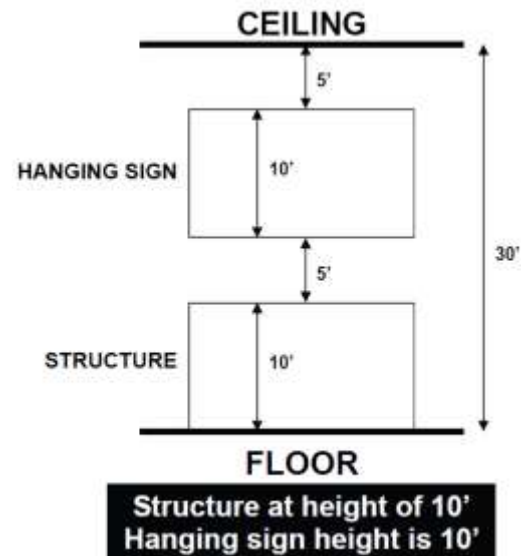
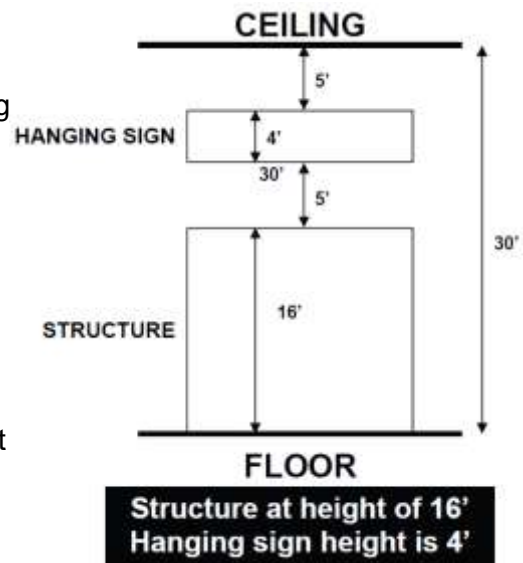
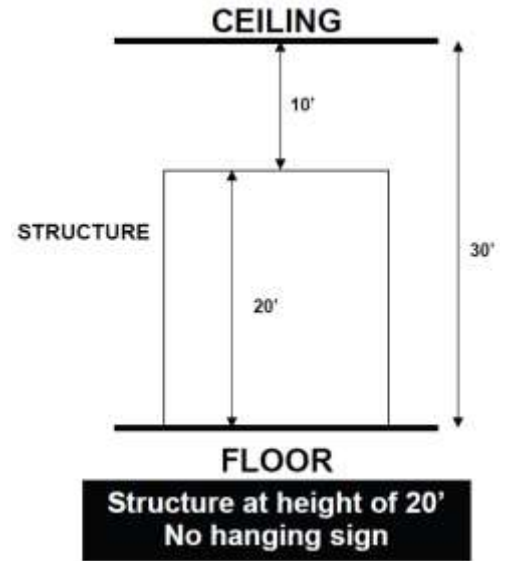
If a hanging sign is used, there must be an empty space that is a minimum of five feet (5') between the highest point of the ground supported structure and the lowest point of your hanging sign. This empty space must be continuous throughout the entire cubic space of the booth.

$$\text{Height of Structure} + \text{Height of Hanging Sign} = \text{Maximum of 20'}$$

In the case of Split Island and Peninsula booths, hanging signs and graphics should be set back ten feet (10') from the adjacent booth(s) and be directly over contracted space only.

The exhibit, which includes the booth, display(s), product(s), and signage, must not exceed the limits of your assigned space.

Approval for the use of hanging signs and graphics must be received from Show Management. Variances may be issued at show management's discretion. Drawings and three-dimensional renderings of both the hanging sign and the floor supported booth structure, with dimensions, should be submitted to Show Management with the approval request and available on-site for inspection.





Common Considerations & Requirements

August 29-31, 2021 • Chattanooga Convention Center • Chattanooga, TN

Canopies and Ceilings

Canopies, including ceilings, umbrellas and canopy frames, can be either decorative or functional (such as to shade computer monitors from ambient light or to allow for hanging products). Canopies for linear or perimeter booths should comply with line-of-sight requirements.

The bottom of the canopy should not be lower than 7 feet (2.13 meters) from the floor within 5 feet (1.52 meters) of any aisle. Canopy supports should be no wider than three inches (.08 meters). This applies to any booth configuration that has a sight line restriction, such as a linear booth. Fire and safety regulations in many facilities strictly govern the use of canopies, ceilings, and other similar coverings. Please contact Emerald if your exhibit is composed of any ceiling treatment.

Multi-Level Exhibits

A Multi-story exhibit is a booth where the display fixture includes two or more levels. A multi-storied exhibit requires prior approval by the exhibit facility, and/or relevant local government agency, as well as show management because it is deemed to be a “structure” for building purposes. All Multi-Level and Covered exhibits require a plan that is signed, sealed (with official seal) and dated by a registered architect or engineer and a certificate of flame-retardant materials submitted to show management and the facility at least 60 days in advance.

Platforms

Equipment and viewing platforms are not limited in height, but the platform may not exceed the height of the equipment.

Towers

A tower is considered a freestanding exhibit component separate from the main exhibit fixture that is used for identification and display purposes only.

Towers will be permitted to a height and depth that correspond to the height regulations for the appropriate exhibit configuration of which they are a part. For example, towers that are part of a peninsula exhibit will not exceed 16 feet (4.88 meters) in height.

All towers in excess of 12 feet (3.66 meters) must have drawings available for inspection by show management and the official services contractor during the time the tower is being erected, exhibited and dismantled at the exhibition site. The plans must include a signature or stamp of a reviewing structural engineer indicating that the structure designed is properly engineered for its proposed use. A signature of an authorized official of the exhibit building company indicating that the structure is built in compliance with the details and specifications set forth on the drawings must also be included.

Americans with Disabilities Act (ADA)

Exhibiting companies are required to be in compliance with the Americans with Disabilities Act (ADA) and are encouraged to be sensitive and as accommodating as possible. For additional information, go to: www.usdoj.gov/crt/ada/infoline.htm.



Common Considerations & Requirements

August 29-31, 2021 • Chattanooga Convention Center • Chattanooga, TN

All construction materials used in your booth design must be made from certified fire-retardant materials. Each exhibitor is asked to have available on-site both samples for testing and flame proofing certificates for inspection.

Electrical

Outlined within this Exhibitor Manual are the specific facility electrical requirements. Please read these requirements carefully and contact the facility-engineering department with special needs or considerations.

Common considerations include:

- * All 110-volt wiring should be grounded three wires.
- * All wiring that touches the floor must be a minimum of 14-gauge/three wire flat cord insulated to qualify for “extra hard usage”.
- * All power strips must be UL approved, with built-in overload protectors.

Additional Information:

Any unfinished and/or exposed portion of an exhibit must be made presentable prior to show opening at the expense of the exhibitor.

Show management reserves the right to determine whether a wall or structure is unfinished and may order the draping of exposed sides of a wall or structure at the exhibitors expense.

The following items require written approval from the Emerald Operations Department before they can be included in your exhibit. Your request must be submitted no less than 30 days in advance of the first day of the event move-in.

Advance Permission Requests are for the Following:

- Bridging Aisles**
- Catwalks or Raised Walkways**
- Hanging Signs**
- Heavy or Unusual Structures**
- Lighting Trusses or Hanging Lighting**
- Motor Vehicle Displays**
- Multi-Level or Covered Exhibit Areas**
- Open Flame and/or Propane**
- Photography & Video Recording**
- Sound or Music**
- Special Lighting (such as Lasers or Ultraviolet)**
- Stand Alone Towers**

Note: Halogen lighting in some states such as Nevada and Illinois are not permitted. If your exhibit includes halogen lighting, please contact the Emerald Operations Department @ 800-241-9034.



Insurance Requirements

August 29-31, 2021 • Chattanooga Convention Center • Chattanooga, TN

Certificates of Insurance for both exhibiting companies and exhibitor appointed contractors must be submitted online using the Insurance Submission form found in your [EFA Connect](#) in the Important Exhibitor Forms section under Invoices and Logistics. Be sure the name of the attachment reflects the name of the insured exhibiting company or EAC.

EFA does not provide any type of insurance coverage for the property and/or personnel of exhibiting companies. Exhibitors must maintain insurance that meets the requirements below and provide proof to EFA prior to the show. To protect your property and staff we suggest taking the following steps:

Property Insurance

Contact your insurance broker or carrier to obtain a policy to cover the value of your booth, equipment, product and supplies. If you already have property insurance, confirm that it will extend to your property during shipping and at the show. Many insurance policies only cover property at a listed location or within 1,000 feet of that location. If you use an independent contractor for installation or dismantling, review the agreement carefully to determine what insurance may be available if damage occurs as a result of their negligence.

Insurance Requirements

As stated in your Exhibit Space Agreement, an exhibitor shall, at their own expense, secure and maintain through the terms of your booth space contract, including move-in and move-out days, the insurance listed below. All such insurance shall be primary of any other valid and collectible insurance of the exhibitor and shall be written on an occurrence basis. Claims made policies are not acceptable and do not constitute compliance with exhibitor's obligations under this paragraph. The following three types of insurance are required:

- Workers' Compensation insurance, *unless* you are the sole proprietor. Sole proprietor is a [business entity](#) that is owned and run by one individual. If you have even one other person in the booth working with you, you will need worker's compensation coverage.
- Comprehensive General Liability insurance with limits not less than \$1,000,000 each occurrence, \$2,000,000 aggregate, combined single limit for bodily injury and property damage, including coverage for personal injury, contractual, and operation of mobile equipment, products and liquor liability (if applicable);
- Automobile Liability insurance with limits not less than \$500,000 each occurrence combined single limit for bodily injury and property damage, including coverage for owned, non-owned and hired vehicles, including loading and unloading operators. Auto coverage is only required if there is a vehicle in your booth *or* if you are using a designated loading/unloading area i.e. POV area.

Comprehensive general liability and automobile liability insurance policies shall name as additional insured Emerald, the Event Facility, and each of its subsidiaries, affiliates, officers, directors, employees, agents and representatives. These dates cover move-in, show days and move-out. If requested, copies of additional insured endorsements, primary coverage endorsements and complete copies of policies satisfactory to Emerald, shall be furnished to Emerald 60 days before the first day of the Event. Certified copies of the Certificates of Insurance or policies shall provide that they may not be cancelled without 30 days' advance written notice to Emerald.

The following information **MUST** be contained on the certificate:

- **"Producer"** - Name, address and phone number of insurance carrier
- **"Insured"** - Company Name, Address, Phone number and Booth Number of Company Insured
- **"Coverage"** - Coverage must be provided for Comprehensive General Liability, Automotive Liability, and Workmen's Compensation, complete with policy numbers, effective dates of coverage and limits of coverage.
- **"Description of Special Items"** - Emerald -EFA 2021, Shepard and the Chattanooga Convention Center must be listed as additional insured for the dates August 29-31, 2021.
- **"Certificate Holder"** - Information should be listed as:

Emerald – Environments for Aging 2021
1145 Sanctuary Parkway, Suite 355
Alpharetta, GA 30009-4772
Attn: Emily Williams

For more information e-mail:

emily.williams@emeraldtx.com



Exhibitor Insurance Program

EXHIBITOR GENERAL LIABILITY INSURANCE (REQUIRED)

Emerald requires that all exhibitors carry Commercial General Liability with minimum limits of **\$1,000,000 per occurrence, \$2,000,000 aggregate**. Emerald and the Venue shall be named as Additional Insured.

The insurance will be in force during the lease dates of the event/show.

- Provides exhibitors who do not have Commercial General Liability Insurance or who do not want to use corporate insurance.
- Protects foreign exhibitors whose insurance will not pay claims brought in the U.S. Courts
- Cost is \$65.00 USD per exhibiting company – regardless of booth size.

Apply for insurance coverage online

[Click here](#) to purchase General Liability insurance for the 2021 Environments for Aging Conference.

Visa, Mastercard, AMEX are accepted

Coverage must be purchased prior to the event/show

QUESTIONS?

Total Event Insurance

emeraldexhibitor@totaleventinsurance.com

ACORD **1.** **CERTIFICATE OF LIABILITY INSURANCE** DATE

PRODUCER Insurance Company Name Fax: (212) 555-6100 Insurance Company Address 1 Insurance Company Address 2 Attn: Agent Name (212) 555-6102 ext. 1234	THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER, THIS CERTIFICATE DOES NOT AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW. INSUREERS AFFORDING COVERAGE
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INSURED 2. Exhibiting Company Name Exhibiting Company Address 1 Exhibiting Company Address 2 Attn: Exhibiting Company Contact Name Phone: (212) 555-5349 Fax: (212) 555-9819	INSURER A: Hartford Insurance Company of Illinois INSURER B: Aetna Casualty & Surety Company INSURER C: Travelers Insurance Company INSURER D: Royal Insurance Company INSURER E:
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3. THE POLICIES OF INSURANCE LISTED BELOW HAVE BEEN ISSUED TO THE INSURED NAMED ABOVE FOR THE POLICY PERIOD INDICATED, NOTWITHSTANDING ANY REQUIREMENT, TERM OF CONDITION OF ANY CONTRACT OR OTHER DOCUMENT WITH RESPECT TO WHICH THIS CERTIFICATE MAY BE ISSUED OR MAY PERTAIN, THE INSURANCE AFFORDED BY THE POLICIES DESCRIBED HEREIN IS SUBJECT TO ALL THE TERMS, EXCLUSIONS AND CONDITIONS OF SUCH POLICIES. LIMITS SHOWN MAY HAVE BEEN REDUCED BY PAID CLAIMS.

INSR LTR	4. TYPE OF INSURANCE	POLICY NUMBER	7. POLICY EFFECTIVE DATE (MM/DD/YY)	8. POLICY EXPIRATION DATE (MM/DD/YY)	9. LIMITS	
A	GENERAL LIABILITY <input checked="" type="checkbox"/> COMMERCIAL GENERAL LIABILITY <input type="checkbox"/> CLAIMS MADE <input checked="" type="checkbox"/> OCCUR <input type="checkbox"/> _____ GENERAL AGGREGATE LIMIT APPLIES PER <input type="checkbox"/> POLICY <input type="checkbox"/> PROJECT <input type="checkbox"/> LOC	000P98298-A11	01/01/21	01/01/22	EACH OCCURENCE	\$1,000,000
	FIRE DAMAGE (Any one fire)				\$ 50,000	
	MED EXP (Any one person)				\$ 5,000	
	PERSONAL & ADV INJURY				\$1,000,000	
	GENERAL AGGRREGATE				\$2,000,000	
PRODUCTS-COMP/OP AGG	\$2,000,000					
B	AUTOMOBILE LIABILITY <input checked="" type="checkbox"/> ANY AUTO <input type="checkbox"/> ALL OWNED AUTOS <input type="checkbox"/> SCHEDULED AUTOS <input checked="" type="checkbox"/> HIRED AUTOS <input checked="" type="checkbox"/> NON-OWNED AUTOS <input type="checkbox"/> _____ <input type="checkbox"/> _____	SKLS-029499S	01/01/21	01/01/22	(Ea accident)	
	BODILY INJURY				\$	
	(Per person)					
	BODILY INJURY				\$	
	(Per accident)					
PROPERTY DAMAGE	\$					
(Per accident)						
AUTO ONLY-EA ACCIDENT						
OTHER THAN	\$					
AUTO ONLY:	\$					
A	UMBRELLA/EXCESS LIABILITY <input checked="" type="checkbox"/> OCCUR <input type="checkbox"/> CLAIMS MADE <input type="checkbox"/> DEDUCTIBLE <input type="checkbox"/> RETENTION \$	XL1234567	01/01/21	01/01/22	EACH OCCURENCE	\$1,000,000
	AGGREGATE				\$1,000,000	
					\$	
					\$	
					\$	
C	WORKERS COMPENSATION AND EMPLOYERS' LIABILITY	A4145-SS-PJ37	01/01/21	01/01/22	X WC STATU-ORY LIMITS	OTHER
	E.L. EACH ACCIDENT				\$1,000,000	
	E.L. DISEASE-EA EMPLOYEE				\$1,000,000	
	E.L. DISEASE -POLICY LIMIT				\$1,000,000	
D	OTHER				Each Occurrence & Aggregate	

5. DESCRIPTION OF OPERATIONS/LOCATIONS/VEHICLES/EXCLUSIONS ADDED BY ENDORSEMENT/SPECIAL PROVISIONS
 Emerald (Show Management), Shepard (Official Service Provider), The Chattanooga Convention Center (Facility), and Environments for Aging (Show) are hereby named as additional insured, except for Workers' Compensation. Emerald and/or the consignors are included as Loss Payee. The insurance provided for the benefit of Emerald, shall be primary insurance as respects any claim, loss, or liability, arising out of the Named Insured's operations for which the Named Insured is liable. Any other insurance maintained by Emerald shall be excess and non-contributory. Show date(s) are: August 29-31, 2021 in Chattanooga, TN.

CERTIFICATE HOLDER X ADDITIONAL INSURED; INSURER LETTER: X CANCELLATION

6. Emerald Expo / Environments for Aging 1145 Sanctuary Parkway, Ste. 355 Alpharetta, GA 30009-4772 Attn: Emily Williams	SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, THE ISSUING COMPANY WILL ENDEAVOR TO MAIL 30 DAYS WRITTEN NOTICE TO THE CERTIFICATE HOLDER NAMED TO THE LEFT, BUT FAILURE TO DO SO SHALL IMPOSE NO OBLIGATION OR LIABILITY OF ANY KIND UPON THE INSURER, ITS AGENTS OF REPRESENTATIONS AUTHORIZED REPRESENTATIVE
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1. PRODUCER: Name, address and phone number of insurance carrier.
2. INSURED: Company name, address, phone number and booth number of company insured.
3. COVERAGES: Coverage must be provided for Comprehensive General Liability, Automotive Liability (if applicable), and Workmen's Compensation, complete with policy numbers, effective dates of Coverage and limits of coverage.
4. FORM OF COVERAGE: Must be "occurrence" form of coverage.
5. NAME OF ADDITIONAL INSUREDS: Emerald (Show Management), Shepard (Official Service Provider), Environments for Aging (Show) and The Chattanooga Convention Center (Facility) as additional insureds on a primary and non-contributory basis. Show dates are August 29-31, 2021.
6. CERTIFICATE HOLDER: Emerald - Environments for Aging, 1145 Sanctuary Parkway, Ste 355, Alpharetta, GA, Attn: Emily Williams
7. POLICY EFFECTIVE DATE: Must be prior to or coincidental with the first day of Exhibitor Move-In.
8. POLICY EXPIRATION DATE: Must be on or after the last day of Exhibitor Move-Out.
9. LIMITS OF INSURANCE: Must be the same or greater than required by contract. See Insurance Requirements.
10. AUTHORIZED REPRESENTATIVE: Must be signed (not stamped) by an authorized representative of Producer.



Online Approval Links

August 29-31, 2021 • Chattanooga Convention Center • Chattanooga, TN

Click on the electronic links below, log in using the password received in your booth confirmation letter and submit the management approval forms that you require for EFA 2021.

[EAC Notification Form](#)

(required for all contractors providing installation and dismantling services)

[Insurance Submission Form](#)

(certificate of insurance with needed coverage is required of all exhibitors and exhibitor appointed contractors)

[Photographer Approval Form](#)

(only required if using a photographer other than the official show photographer)

[Hanging Sign Approval Form](#)

(must be submitted for show management approval prior to ordering hanging sign labor with Shepard)



Promotional Opportunity Links

August 29-31, 2021 • Chattanooga Convention Center • Chattanooga, TN

Click on the electronic links below to update your company profile and access the additional opportunities that Environments for Aging has to offer.

Links to Online Information

[EFA Connect](#)

Enter Your Company Profile & Product Categories
(deadline is Friday, June 18 to be
Included in the Show Directory)

[Advertising & Sponsorship Opportunities](#)

Find opportunities to maximize your exposure
and brand presence to the entire EFA audience



General Shipping Information

August 29-31, 2021 • Chattanooga Convention Center • Chattanooga, TN

Preparing Your Materials for Shipping

A significant portion of your onsite labor charges can be eliminated or greatly reduced by following some simple suggestions:

- Use the printable Shepard shipping labels that are provided in this kit.
- Plan to use two labels on each piece you will be shipping and use a waterproof marker to address the label and mark your booth number. Previous shipping labels should be removed or obliterated.
- All shipments must be properly boxed or crated. Articles packed in excelsior (wood shavings) must be entirely enclosed due to fire hazard.
- Ensure shipments to the Shepard Advance Warehouse arrive between the noted dates to avoid fees.
- Ensure shipments directly to the Chattanooga Convention Center arrive between the noted dates to avoid fees.
- Prior to leaving your plant or office, make sure as much of the electrical interconnection and complex wiring to your equipment, as possible, is done.
- The person in charge of installing your exhibit should know HOW and WHEN shipments were made in case they become lost. Tracking numbers and memoranda of shipping details in their possession will save valuable time.
- Prepay all shipments; collect shipments will not be accepted at the warehouse.

Move-In

EFA exhibitors will not be moving in based on a targeted schedule. All exhibitors are allowed to move-in and have freight delivered during the Move-in Schedule included on the Show Schedule page at the beginning of this manual. Please note that, when shipping freight directly to show site, although move-in is scheduled for 8:00am, it does not mean that your freight will be delivered, unloaded, and at your booth by 8:00am on that day. Do **NOT** schedule your labor for early morning unless you are sending your freight in advance to the Shepard warehouse.

Bills of Lading - Inbound Freight

A copy of your Bill of Lading should be forwarded to Shepard.

A Bill of Lading is your documented instruction to the freight carrier that is responsible for delivering your materials to either the Advance Warehouse or the Convention Center. The bill of lading should indicate the number of pieces in your shipment, a description of the pieces (carton, crate, skid, etc.), weight, and classification. Before shipping, make a copy for your reference. When your shipment arrives at the destination, your carrier will verify the number and type of pieces in your shipment and provide you with a copy of the bill of lading. Where exhibitors fail to provide accurate weights, Shepard shall determine weight and charge accordingly.

Shipping Your Hanging Sign

All hanging signs must be shipped in containers to the Shepard Advance Warehouse to arrive between the dates for advance shipments and using the specific Hanging Sign shipping labels found in this kit. Take all necessary measures to identify your Hanging Signs. Mark bill of lading "HANGING SIGN". Prepay all shipments. For more information refer to the Hanging Signs 101 and Hanging Sign Overhead Rigging forms found within this exhibitor kit.

Outbound Shipping

- Refer to the "Show Schedule" in the *Shepard General Information* section for the specific dismantling times.
- Exhibits and materials, which have not been removed from the exhibit area on the removal day, will be transported to the Shepard warehouse, at an additional charge, to await disposition.
- Shepard reserves the right to route exhibit material via an alternate carrier in the event that the requested carrier fails to pick up the shipment within a reasonable time period after the close of the show.
- There is an additional charge for delivery of shipments back to the Shepard warehouse for loading onto outbound carriers at the close of the show.



Advance Warehouse Shipments

August 29-31, 2021 • Chattanooga Convention Center • Chattanooga, TN

ADVANCE SHIPMENTS TO SHEPARD WAREHOUSE

- **Friday, July 30, 2021 ~ First Day for Advance Shipments to Arrive**
- **Friday, August 20, 2021 ~ Final Day for Advance Shipments to Arrive without Late Charge**

Advance shipments can be received at the Shepard warehouse beginning **Friday, July 30, 2021** and will be delivered to the respective booths. **Drivers must check in by 2:00pm to be offloaded on arrival.**

Your shipment will be delivered to the booth and the empties will be removed, stored, and returned after the close of the show. Upon completion of crating or packaging, material will be moved from the booth to the dock and reloaded on designated vehicles for the next destination. All rates are outlined on the Material Handling Order Form located within this kit.

Note: Freight received at the warehouse after 4:00 PM on Friday, August 20, 2021, is subject to a late charge.

ADVANCE SHIPMENTS to Shepard should be addressed as follows:

**EXHIBITING COMPANY NAME
BOOTH NO.
ENVIRONMENTS FOR AGING 2021
UPS FREIGHT – SHEPARD EXPOSITION SERVICES
333 GATEWAY DR
RINGGOLD, GA 30736**

**PLEASE USE THE LABELS FOR
ADVANCE SHIPPING TO THE
SHEPARD WAREHOUSE FOUND IN
THIS EXHIBITOR KIT**



Direct Shipments

August 29-31, 2021 • Chattanooga Convention Center • Chattanooga, TN

DIRECT SHIPMENTS TO SHOW SITE

• Saturday, August 28, 2021 ~ Day for Direct Shipments to Arrive

Shipments of freight directly to the Chattanooga Convention Center must be scheduled to arrive on August 28, 2021 and scheduled to arrive no earlier than 8:00am.

Shepard receives crated shipments at the dock area of the convention facility, deliver the shipment to the booth, store the empty crates, return the empty crates to the booth at the close of the show and reload on outbound carriers after completion of packing or crating. All rates are outlined on the Material Handling Order Form located within this kit.

DIRECT SHIPMENTS to the Chattanooga Convention Center should be addressed as follows:

EXHIBITING COMPANY NAME
BOOTH NO.
ENVIRONMENTS FOR AGING 2021
C/O SHEPARD EXPOSITION SERVICES
CHATTANOOGA CONVENTION CENTER
1150 CARTER ST/CHESTNUT LOADING DK
CHATTANOOGA, TN 37401

**PLEASE USE THE LABELS FOR
SHIPPING DIRECTLY TO THE
CHATANOOGA CONVENTION
CENTER FOUND IN THIS EXHIBITOR
KIT**